

CHSA MEMBER PROFILE

Introducing Diversey



Diversey's vision is a healthy and safe world. Our mission is to protect and care for people every day by pioneering future-focussed cleaning and hygiene technologies.

Solutions are based on our extensive range of chemicals, intelligent floor care machines, tools and equipment, with a wide range of technology-based value-added services including the Internet of Clean, food safety consulting services, and environmental impact reduction programmes.

As a business, we put our customers first, building strong, mutually beneficial partnerships. With this in mind, we constantly seek to deliver revolutionary cleaning and hygiene technologies that provide total confidence to customers across our global sectors: facility management, health care, hospitality, retail and food service, food and beverage.

In the UK, the coming together of Diversey and Zenith Hygiene Group marks a significant milestone. The new group, led by Ringo Francis, who founded Zenith Hygiene Group in 1996, will operate as Diversey and offer total solutions based on a wider choice of cleaning and hygiene products including chemicals and tools, floor care machines, hygiene paper, ancillaries and related services. These are delivered with world class customer service and by building stronger partnerships with customers, channel partners and suppliers. Solutions are further enhanced with revolutionary cleaning and hygiene technologies, applications expertise and technical and local onsite support.

Award winning

Of the numerous awards we have won, we are particularly proud of those given for our technical innovations and sustainability initiatives:

- Twister: Tomorrow's FM Product Award 2013
- Room Care Pur-Eco: Tomorrow's Cleaning Product Award 2013
- Suma Combi: Tomorrow's Cleaning Product Award 2014
- KFC Supplier of the Year 2015
- ECJ Amsterdam Innovation Award 2016
- IntelliTrail: Tomorrow's FM Product Award 2016
- SURE: EduCatering Product Award Winner 2017
- TASKI AERO: Tomorrow's FM Product Award 2018

Facts & figures

Diversey was founded in 1923. Our global headquarters are in Fort Mill, South Carolina, USA. Our UK and Ireland headquarters are in Northampton. Zenith Hygiene Group is based at Welham Green, Hertfordshire. We employ approximately 8000 people globally, about 800 of whom are employed in the UK & Ireland by the combined Diversey and Zenith Hygiene Group business. Diversey has 10 laboratories, 21 manufacturing centres and 40 warehouses. We operate in 174 countries. Diversey has more than 10,000 suppliers around the world.

A proud track record

- Diversey has over 95 years of experience and knowledge in cleaning and hygiene solutions.
- We removed CFCs from all aerosol products 13 years before the Montreal protocol.
- We were the first business to business chemical manufacturer to become a member of AISE.
- We joined the World Wildlife Fund's Climate Savers programme in 2008 and became a founding member of the WWF Global Water Roundtable in 2009.
- In 2013 we achieved 48.5% reduction in greenhouse gas emissions, almost doubling our 25% commitment. We continue to commit to further reductions in GHGs, energy use, water use and waste.
- Over the past 5 years, we have launched three major corporate social responsibility initiatives (Soap For Hope, Linens For Life and CoffeeBriques) that have repurposed waste, provided jobs to people who desperately needed them, and supported our growth objectives by securing and expanding our customer base.

Looking ahead

Sustainability is at the top of the agenda. Rising temperatures, polluted air, plastic waste, more extreme weather, resource scarcity, population growth, and many other issues are tell-tale signs of a looming crisis. Mark Burgess, our Chief Executive Officer, says: "At Diversey, we take these issues seriously. What's more, we believe that sustainability makes good business sense. At its core sustainability equates to the deliberate, ongoing reduction of waste. Purging waste from our operations and our customers' is a top priority, one we pursue deliberately, every day."

- Our innovations and full solutions capabilities will continue to offer cleaning teams new ways of working that are more effective, affordable and sustainable.
- By 2025 we aim to:
 - Reduce energy intensity in our operations by 10%
 - Reduce greenhouse gas emission intensity in our operations by 10%
 - Reduce waste to landfill in our operations by 10%
 - Reduce water use intensity in our operations by 5%

Our 2019 Sustainability report with all 12 of our 2025 commitments can be viewed or downloaded at www.bit.ly/Diversey2025

