

WELCOME TO THE CLEANING & HYGIENE SUPPLIERS ASSOCIATION

Introducing the CHSA

Run by our members for our members, the Cleaning & Hygiene Suppliers Association (CHSA) represents all the major manufacturers and distributors supplying cleaning and hygiene products in the UK. We established our Accreditation Schemes (for Distributors and for Manufacturers of Soft Tissue, Plastic Refuse Sacks, Industrial Cotton Mops and Cleaning Chemicals) to maintain standards in the industry. With the Schemes increasingly specified on tenders, we have been incredibly successful in doing so.

Our Standards. Your Guarantee.

Every member has also signed up to our Code of Practice. It guarantees members demonstrate and maintain a high standard in the conduct of their businesses.

Our Golf Day and Gala Ball offer members valuable opportunities to build important commercial relationships.

We keep members informed in key areas. During the coronavirus pandemic this included informing members of challenges in the supply chain, advocating their employees to be classed as essential workers and campaigning against unscrupulous profiteers capitalizing on product shortages at a time of high demand.

We also give something back. We raise thousands of pounds each year for charity and operate an annual undergraduate bursary programme, open to the children of members' employees.

More information is available on our website [www.chsa.co.uk], including our governing Council, the Panels running our Accreditation Schemes and the team supporting our operations.



Our mission

Supporting away-from-home cleaning and hygiene distributors and manufacturers to ensure they prosper and advance through maintaining and enhancing standards on quality, ethics and sustainability.

Our values

- Ethical
- Focused on standards
- Informed and informing
- Welcoming and engaging

Make the most of membership: resources available to you

Your membership highlights your commitment to standards and ethical business. As a member of the Association you can now actively engage in and benefit from our activities.

To help you make the most of your membership, we have brought together resources you can use to help your business stand apart from your competitors.

The resources include:

- Slides on the Accreditation Schemes your sales presenters
- Promotional copy on the Schemes for your catalogues and sales brochures
- A template release announcing your CHSA Accreditation
- A LinkedIn post on your CHSA Accreditation
- Artwork for leaflets, advertisements and pull-ups
- CHSA and Accreditation Scheme logos
- A CHSA lapel badge

All resources are available on the members' area of the website [www.chsa.co.uk].

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CHSA logos

The CHSA holds the copyright to five logos: the Association logo and logos for the Soft Tissue, Plastic Sack, Industrial Cotton Mop, Cleaning Chemical and Distributor Accreditation Schemes.

Displaying the CHSA logo and relevant Accreditation Scheme logo on marketing materials, including in email signatures and on websites, signals your commitment to standards and ethical practices.

Only Accreditation Scheme members may use the logo of the Accreditation Scheme of which they are a member.



Our newsletter

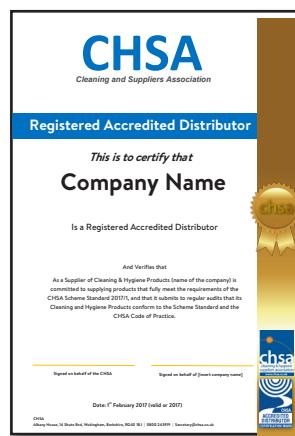
Every month we distribute an electronic newsletter to our members and industry influencers.

As well as our news, it contains information from members. Contact Cathy Connan on pr@chsa.co.uk to make sure your news is included.

Membership Certificate

Display your membership certificate in your reception to promote your membership to your visitors.

Certificates can be provided for display throughout your business if you wish. Contact Cathy Connan (pr@chsa.co.uk) for additional copies.



Follow us on social media

We are active on Twitter (@CHSACleaning), sharing updates and engaging with members and others in the industry. Follow us now to get involved.

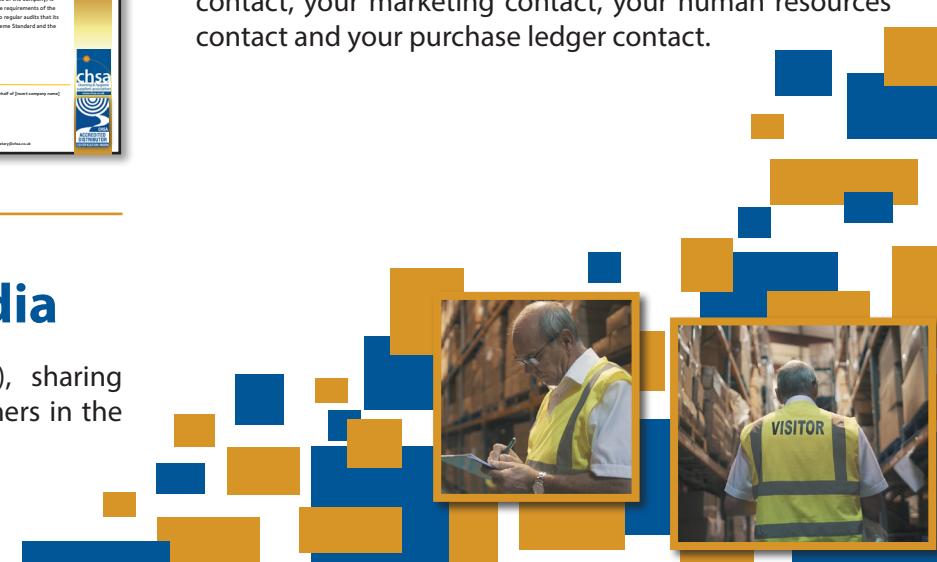
Your entry in our members directory

Promote your business with an entry in the members directory on our website.

To complete your entry we need your logo, address and telephone number, website address and up to 200 words on your company. Please also let us know the products you provide and your branch locations. Email the information to Cathy Connan at pr@chsa.co.uk.

Stay in the loop

We regularly communicate with our members, sharing updates and opportunities. To make sure you are fully in the loop please provide email addresses for your main contact, your marketing contact, your human resources contact and your purchase ledger contact.



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Promotional copy

For sales catalogues and sales brochures: The CHSA: Our Standards. Your Guarantee

The only way buyers of cleaning and hygiene products can be certain **what's on the box is what's in the box**, is to buy from CHSA Accredited Distributors and to specify CHSA Accredited Products.

The Cleaning & Hygiene Suppliers Association's Accreditation Schemes for Distributors and for Manufacturers of Soft Tissue, Plastic Refuse Sacks, Industrial Cotton Mops and Cleaning Chemicals maintain standards in the industry.

Gaining admittance to one of the CHSA's Accreditation Schemes is challenging. Applicants must pass the initial audit of their product range and existing quality assurance processes conducted by the CHSA's Independent Inspector. They are then audited frequently throughout the first year to ensure they maintain the standard required of them to maintain Scheme Membership.

Thereafter members are regularly visited by the Independent Inspector through each year to ensure the standard is maintained.

www.chsa.co.uk

Template for LinkedIn post: We're celebrating after securing CHSA Accreditation!

After passing the challenging auditing process, we're now an approved member of the CHSA's [Soft Tissue/Plastic Refuse Sack/Industrial Cotton Mop/Cleaning Chemical Manufacturing Accreditation Scheme / Distributor Accreditation Scheme].

Membership means we comply with the Standard specified in the Accreditation Scheme and the CHSA's Code of Practice, signaling our commitment to standards and ethical trading. Our customers can be certain it runs through our products and our business. We guarantee what's on the box is what's in the box!

Click here [insert link to the news story on your website or to the CHSA website (www.chsa.co.uk)] for more information.



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Promotional copy

Template news release

[insert company name] joins CHSA Accreditation Scheme for [insert relevant Scheme]

Highlighting its commitment to maintaining standards and ethical trading as outlined in its rigorous Code of Practice, [insert name of company] has passed the stringent auditing process and secured admission to the Cleaning & Hygiene Suppliers' Association (CHSA) [Accredited Distributor Scheme / Accreditation Scheme for Manufacturers of Soft Tissue/ Plastic Refuse Sacks/Industrial Cotton Mops/ Cleaning Chemicals].

"We are delighted to have passed the audit and secured membership of the Accreditation Scheme," said [insert name of company spokesperson]. "Membership signals our commitment to quality; our customers can be certain it runs through our products and our business."

"At the heart of the CHSA is its determination to maintain standards and ethical practices," said Mike Stubbs, Chairman of the CHSA's Accreditation Schemes. "This philosophy is embedded in our Code of Practice, signed by every CHSA member.

"With this in mind we are delighted to welcome [company name] into the Accreditation Scheme. The audit confirmed they meet the requirements of the relevant Accreditation Scheme and comply with our Code of Practice. Their customers can be certain they get what they pay for and product that conforms to the specifications stipulated in the Scheme."

The CHSA's Manufacturing Accreditation Schemes for soft tissue, plastic refuse sacks, industrial cotton mops and cleaning chemicals and the Accredited Distributor Scheme give buyers the certainty what's on the box is what's in the box. Buyers simply need to look for the Accreditation Scheme logos: Our Standards, Your Guarantee.

Gaining admittance to one of the CHSA's Accreditation Schemes is challenging. Applicants must pass the initial audit, conducted by the CHSA's Independent Inspector of their product range and existing quality assurance processes. They are then audited frequently throughout the first year to ensure they maintain the standard that was required of them to gain membership of one of the Schemes.

Thereafter members are visited by the Independent Inspector repeatedly through each year. He confirms the labels comply with the relevant Scheme's specification. This ensures buyers can be confident what's on the box is what's in the box and the product is traceable to the manufacturer and specific batch. He confirms the dimensions of the soft tissue are as specified and the industrial cotton mops and refuse sacks are fit for purpose and dimensions are specified. He confirms the cleaning chemicals conform to the relevant national and international certifications. The Inspector also audits members' quality systems to ensure they are as vigilant with their own systems as with the products audited by the Inspector.

