

CHSA

Cleaning and Hygiene
Suppliers Association



Roadmap To Sustainability

Cleaning & Hygiene Suppliers Association's Roadmap To Sustainability

Sustainability is one of the biggest issues facing our sector and it is one of the most complex. The CHSA has a responsibility to contribute and so has developed the Roadmap to Sustainability.

Identifying the right way forward and making the most environmentally and ethically sustainable choices is challenging, particularly as CHSA members respond to day-to-day commercial pressures.

The Roadmap to Sustainability helps members move in the right direction, whatever their starting position. With input from experts within the CHSA membership and detailed research amongst members, the Roadmap to Sustainability offers value by:

Informing and educating members on the sustainability agenda and associated issues.

Providing members with a good strategic way forward for developing their approach to sustainability.

Helping the membership align on sustainability and so drive the industry forward.



PRODUCT

The product as it is received and disposed of by the end user.

- Produce more product with less resources
- Reduce waste by designing the product to increase the recapture of resources at the end of the lifecycle. Where this is not possible the end-of-life disposal options should be reviewed with the aim of moving up the waste hierarchy, away from landfill

PACKAGING

Product packaging and packaging used in transit.

- Packaging should be designed to be recycled, reused or refilled and contain recycled content if possible
- A fresh approach to transit packaging is needed, manufacturers and distributors working together creatively to minimise the materials required

TRANSPORTATION

Encompassing the movement of raw materials and delivery of product to the end user

- Product design to accommodate the optimisation of distribution
- Move towards reduced emission transport options

SOCIAL VALUE & ETHICS

Encompassing the whole organisation.

- From mental wellbeing, personal development and corporate social responsibility strategies to the business' overall ethical approach
- The business's ethical approach to include responsible sourcing, which means making sure suppliers are ethically and environmentally responsible

ENVIRONMENTAL IMPACT

Emissions, waste and water.

- Reduce greenhouse gas emissions
- Reduce waste to landfill
- Optimise water use

This directory brings together contacts you will find useful for developing and implementing your sustainability strategy.

Contacts are listed alphabetically within each pillar. Listing agencies and consultancies in this directory does not constitute a recommendation.

Click on the titles to go to the related website

Product

Competition and Markets Authority – Green Claims Code

The Green Claims Code is designed to address 'greenwashing', when organisations market products and/or services as environmentally friendly without substance or evidence. Trading ethically, a commitment all our members make when signing our Code of Practice, infers adherence to the Green Claims Code.

The Green Claims Code helps businesses 'understand and comply with their existing obligations under consumer protection law when making environmental claims'.

Ellen MacArthur Foundation

The Ellen MacArthur Foundation is committed to creating a circular economy, which is designed to eliminate waste and pollution, circulate products and materials (at their highest value) and regenerate nature. It creates evidence-based original research on the benefits of a circular economy and how it can contribute to solving global challenges like climate change and biodiversity loss.

The website has a range of resources, including case studies, publications and a business support network.

ISO 14001 - Environmental Management Systems

Environmental Management Systems (EMS), the world's first international environmental standard, has been helping thousands of organizations improve their environmental, sustainability and operational performance. It provides a framework to help you identify and control how your activities, products and services affect and impact the environment. It helps put robust procedures in place to conserve your resources and save money.

Make UK – The Manufacturers' Organisation

Make UK aims to stimulate manufacturing businesses, helping them meet their objectives and goals. The support on offer includes environmental management and sustainability and IEMA approved courses.

SME Climate Hub

The SME Climate Hub is a global initiative that aims to mainstream climate action in the small to medium sized business community and enable SMEs to build resilient businesses for the future. Its pragmatic approach removes the obstacles SMEs face as they take climate action – whether curbing emissions in their own business or getting green solutions to market.

The SME Climate Hub requires organisations to commit to halving emissions by 2030 and to become net zero by 2050 or sooner. It then provides SMEs with access to free tools and resources to support their net zero journey.

Packaging

The CPD Climate Disclosure Framework

CDP is a not-for-profit charity that runs the global disclosure system for investors, companies, cities, states and regions to manage their environmental impact.

The Climate Disclosure Framework is designed to empower SMEs to make strategic and impactful climate commitments, track and report progress against those commitments and demonstrate climate leadership.

Ecosurety

Ecosurety is a producer responsibility compliance scheme. It works on behalf of its customers to source quality evidence and ensures they comply with the UK's packaging, e-waste and batteries regulations. It supports efficient and transparent investment in UK recycling projects through improved infrastructure, innovation and consumer awareness campaigns.

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Valpak

Valpak helps organisations meet their sustainability goals. This includes ensuring businesses comply with the Packaging Waste Regulations across the globe, carrying out packaging analysis to enable informed change, and providing Zero Waste to Landfill certification. Valpak pairs robust data with innovative tools and expertise to create solutions to save businesses time and money. [Visit our website](#) for more information.

WRAP

WRAP promotes and encourages sustainable resource use through product design, waste minimisation, re-use, recycling and reprocessing of waste materials. It operates across six continents with governments, businesses and citizens to create a world where resources are sourced and used sustainably. Amongst its activities are working towards a circular economy for plastic packaging and the reduction in emissions.

Transportation

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Social value and ethics

The Behavioural Insights Team (bi.team)

A unit within the UK Government, the Behavioural Insights Team (or the Nudge Unit) works in partnership with national, regional and local governments, businesses, foundations and charities to tackle major policy problems.

The team works with policy makers, NGOs and private partners to promote energy and water conservation, support sustainable lifestyle choices, protect biodiversity and tackle the illegal wildlife trade, and encourage clean growth and green business practices. Information on its latest work is available on the website.

Supply Chain Sustainability School

The Supply Chain Sustainability School serves the markets of facilities management, construction, infrastructure and homes and facilities management.

Membership is free and gives access to thousands of learning resources and CPD-accredited content. The School covers topics from fairness, inclusion and respect (FIR) and modern slavery; to waste and wellbeing.



Corporate environmental impact

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Carbon Trust

Carbon Trust positions itself as the trusted, expert guide on the route to Net Zero. As well as providing case studies on different organisations journey towards sustainability, Carbon Trust provides a variety of resources including a guide for SMEs on the journey to net zero.

CPD Climate Disclosure Framework

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The Climate Disclosure Framework is designed to empower SMEs to make strategic and impactful climate commitments, track and report progress against those commitments and demonstrate climate leadership.

Department for Business Energy and Industrial Strategy

The Department for Business, Energy and Industrial Strategy (BEIS) operates Climate Change Agreements. These are voluntary agreements made between UK industry and the Environment Agency. In return for reducing energy use and carbon dioxide emissions, operators receive a discount on the Climate Change Levy.

Department for Rural Affairs

The Department for Rural Affairs offers guidance for business on measuring and reporting on environmental impacts and assessing environmental impacts. The guidance can help identify ways of improving environmental performance and cutting cost.

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GoCardless Greenhouse Gas Calculator for SMEs

90% of SMEs are unable to measure their climate impact. Built with small businesses in mind, the GoCardless Greenhouse Gas Calculator can help. It is based on the GHG Protocol using publicly available emission factors. It will measure the company's emissions across scope 1 (emissions from owned or operated assets), 2 (emissions from purchased energy) and 3 (emissions from everything else).

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JRP Solutions

JRP Solutions specialises in providing services that deliver environmental, cost and operational benefits across the whole asset base in all types of organisations.

The Little Book of Net Zero, BSI

The Net Zero Barometer (a survey of 1,000 senior decision makers across a range of UK industries conducted by BSI and the Institute of Environmental Management and Assessment (IEMA)) showed that just one in five small firms has committed to a net zero target. The Little Book of Net Zero is a 'how to' guide, designed to help. It provides useful information and describes effective tools, including recognized business standards, to help manage and minimize greenhouse gas emissions. The book also gives practical, real-life examples.

Planet Mark

Planet Mark was founded as sustainability certification for any organisation of any size, in any sector, anywhere in the world. There are now over 800 certified organisations.

To help organisations make continual progress and demonstrate sustainability value, Planet Mark has a team of sustainability consultants who can provide workshops and bespoke planning.

Planetly

Planetly was established with the aim of helping businesses successfully transition to a net zero economy. The company provides user-friendly software designed to enable intelligent carbon management for businesses, its philosophy being carbon use can only be managed if it is measured.

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Media and News Feeds

Carbon Brief

Carbon Brief is a UK-based website covering the latest developments in climate science, climate policy and energy policy. It specialises in clear, data-driven articles and graphics to help improve the understanding of climate change, both in terms of the science and the policy response. It publishes a wide range of content, including science explainers, interviews, analysis and factchecks, as well as daily and weekly email summaries of newspaper and online coverage.

Edie – empowering sustainable business

Edie is the purpose-driven business media brand which empowers sustainability, energy and environmental professionals of all levels to make business more sustainable through content and events. The website provides daily news and commentary, interviews and research, industry reports and business guides, videos, webinars and podcasts for sustainability, energy and environmental professionals.

Environment Agency

The Environment Agency provides information on the Climate Change Levy, energy efficiency, emissions and emissions trading, environmental permits, environmental planning and environmental risk management. Subscribe to the feed to stay up to date with new policies and initiatives.

Institute of Environmental Management and Assessment

IEMA is the professional body for everyone working, studying or interested in the environment and sustainability. It provides resources, tools, knowledge and research to members. Resources include events, news stories, training and reports.

The 17 Goals – Sustainable Development, United Nations

The Division for Sustainable Development Goals in the United Nations Department of Economic and Social Affairs provides analytical inputs for intergovernmental deliberations on sustainable development. Information on events, webinars, latest news and reports are available on the website.

