

# Advice on preparing your 400-word statement

Your personal statement is your opportunity to tell your story. There is no perfect answer. The best statements are honest, thoughtful and personal.

Your statement needs to address:

- **Need:** explain the difference the financial support will make to you.
- **Worthiness:** provide a flavour of your values and character, highlighting any area in which you contribute to your community or others.
- **Endeavour:** highlight your effort, determination and commitment.
- **Overall performance:** focus on your academic, practical and personal achievements.
- **X-factor:** what makes you 'you'.

Plan a clear and simple structure to make sure you cover all the points above. Be specific and honest, using real examples not generalisations.

We want to know about your effort and determination, your successes, what you have learnt from challenges you have faced and the achievements of which you are proud.

Importantly, let your personality shine though.

For more information, contact Cathy Connan at [pr@chsa.co.uk](mailto:pr@chsa.co.uk).